



## Watches for the World

BaselWorld is the largest, most comprehensive and up-to-date annual exhibition of timepieces and jewellery anywhere in the world. The fair opens its doors once again this spring to an estimated 94,000 visitors, who come to visit the 326 watch and 614 jewellery exhibitors. Spread over 160,000m<sup>2</sup> of luxurious halls, this is mainly a trade show, but it is also the place for lovers of fine watches and jewellery to satiate their curiosity and enthusiasm for the newest creations. BaselWorld 2007, April 12-19, MCH Swiss Exhibition Ltd, Basel, Switzerland. Tel: +41 58 206 25 25. [www.baselworld.com](http://www.baselworld.com)



Montblanc Minerva

Montblanc, the house best known for their big black "power pens", has acquired Fabrique d'Horlogerie Minerva SA based in Villeret, Switzerland. Although Montblanc has been manufacturing watches for the past ten years, the purchase of this specialist, high-end movement company means that it will be able to take its watches to new heights and approach the coveted "manufacture" status by producing all components in-house. [www.montblanc.com](http://www.montblanc.com)

## Pulse news

NEWS AND HAPPENINGS IN THE WORLD OF WATCHES AND JEWELLERY.

### Big Ben Strikes Again

A group of British investors has revived the famous Dent & Co brand, which sits alongside the great names of British horology, such as Harrison, Tompion and Graham. Established in 1814 by Edward J Dent, the company embraced the Victorian zeal for technological innovation and created precision chronometers to guide the Royal Navy and some of era's most intrepid explorers. Such was its repute that Dent & Co manufactured the Standard Clock at the Royal Observatory, Greenwich, and the Great Clock—Big Ben—for the Houses of Parliament. London's restored St Pancras station will once again be adorned with a Dent & Co clock, following the launch of the wrist watch collection this spring in Geneva. [www.dentwatches.com](http://www.dentwatches.com)



### A Journey Through Time

To celebrate its 10th anniversary, LUC (Louis Ulysse Chopard), the haute horlogerie division of Chopard, has opened a museum. Housed on the top floor of its Fleurier factory, the LUCeum displays masterpieces of the watchmaker's art from 1500 to present day. LUCeum—Traces of Time Chopard Manufacture, Fleurier, Switzerland. Visitors are welcome by appointment. Tel: +41 32 862 1212.